



**For Immediate Release**

Contact: Lindsay Barber, CMP

Phone: (202) 546-5722

[Lbarber@agaviation.org](mailto:Lbarber@agaviation.org)

Contact: Mike Rivenbark

Phone: (910) 592-6537

[mike@mooresaerial.com](mailto:mike@mooresaerial.com)

**Mike Rivenbark of Clinton, North Carolina Elected 2025 NAAA President**

ALEXANDRIA, VA – January 8, 2025 – The National Agricultural Aviation Association (NAAA) is pleased to announce that Mike Rivenbark of Moore’s Aerial Applicators, an aerial application operator in Clinton, North Carolina, has been elected president of NAAA for 2025.

Rivenbark started his career in aerial application in 2012, and by 2016, he and his wife, Tiffany, purchased Moore’s Aerial Applicators, from Henry Moore. Moore’s Aerial Applicators treat the major crops in the area, including blueberries, corn, soybeans, winter wheat, and micronutrient applications to vegetables, and the company is celebrating their 60<sup>th</sup> year in business this year.

Rivenbark served as the North Carolina Agricultural Aviation Association (NCAAA) executive director for eight years, four years as the state association’s president and he was the NCAAA’s representative on the NAAA Board for six years. Rivenbark previously served on the NAAA officer team as treasurer in 2020. Additionally, he is deeply involved in the National Agricultural Aviation Research and Education Foundation (NAAREF) as a Professional Aerial Applicators’ Support System (PAASS) presenter. He has earned the Certified-Professional Aerial Applicator Safety Steward (C-PAASS) designation.

In his personal life, Rivenbark and Tiffany have a seven-year-old daughter, Anna Keith. He belongs to the Kiwanis’ chapter in Clinton and their family belongs to the First Methodist Church of Clinton.

Reflecting on the evolving nature of the aerial application industry, Rivenbark noted, “Things change. To survive, one must embrace change. Whether it be a crop-dusting business or a big corporation, if you don’t embrace change you are obsolete. We’ve gone from doing most of our shopping at malls to now Amazon delivering all our goods. Change happens, you have to embrace it instead of fight it.”

###

---

*The National Agricultural Aviation Association (NAAA) represents the interests of the 1,560 small businesses in the U.S., whose owners and pilots are licensed as professional commercial aerial applicators that use aircraft to enhance food, fiber, and biofuel production, protect forestry and control health-threatening pests. For more information, please visit [AgAviation.org](http://AgAviation.org).*